HOPE HOUSE
Annual Report
2015
Ending homelessness. Creating Healthy Communities.
2015 was a year of change, challenge, perseverance and triumph at Hope House. Throughout this report you will see numbers that speak to the profound impact we have had in our community and on the homeless population in greater Milwaukee. It was a year in which we continued to instill hope into the hearts of those needing shelter while facing significant funding challenges, and a year in which we proudly launched new programs that we are excited to report on in these pages.

Our year began by evolving our transitional housing program into our new Fresh Start Emergency Housing here within our building. To make this happen, we expanded our emergency shelter to include families and single women (along with single men), which more than doubled our capacity for providing emergency shelter. Our new Fresh Start Program assists the homeless by quickly assessing special needs, developmental hurdles and other issues at the root cause of homelessness and then working to rapidly secure permanent housing.

In response to new research at a national level, we embraced the rapid re-housing model that proves homeless families succeed when connected with permanent housing opportunities. This new initiative is our Safe Landing Program and provides subsidies for families in their own private apartments. Hope House connects the homeless with these subsidized apartments and provides supportive services to help keep them there when the subsidy ends. This new program is yielding important results, and by folding the homeless family into the apartment search, we are able to secure domiciles that meet their needs most effectively.

2015 also marked the beginning of our partnership with Friedens Community Ministries, who now run our food pantry. This new partnership allows us to focus on housing while the experts at Friedens ensure that the maximum number of individuals and families are served with Emergency Food distributions.

So while there was change in 2015, one thing remained abundantly clear: Hope House continues to be a major force for good in Milwaukee. We live with the reality of the homeless and the hungry every day. We strive to positively impact every single life we come in contact with and we would not be able to achieve that without the support of the people and organizations listed in these pages. We are grateful that you continue to keep us in your hearts.

Many Thanks.

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$25,000 +

Beacons of Hope

Bader Philanthropies

Greater Milwaukee Foundation Match Day

Daniel M. Soref Charitable Trust
Stories of Hope

Juan graduated with his GED in 2015 through Hope House’s Pathways to Progress Adult Education program. He is an immigrant who came to the U.S. as a child and dropped out of South Division High School before starting a family. After many years of working in the construction field, Juan decided that it was time that he got his GED and completed the program in one semester. Juan would come for evening classes after getting off work. He had a hard time with the final math exam and didn’t pass it twice. On his third try, he was able to complete his GED. He is now planning on attending Milwaukee Area Technical College and hopes to study obtain a certificate in a vocational field.
Hope House remains committed to preventing homelessness through education. Youth participate in after school tutoring, educational workshops, summer programming and special teen programs. Adults gain basic skills through a partnership with MATC as well as on-site workshops.

Our Shining Stars Youth Education Program provides children living on-site and in the surrounding neighborhood with safe, structured, and positive opportunities for growth. The program succeeds by engaging participants in a variety of activities that improve interpersonal skills, increase knowledge and encourage positive behaviors and strategies for future success. The free, year-round program includes after school tutoring, workshops, special teen programming and a summer session.

We know that the connections between education, employment, and homelessness are fundamental. Our Pathways to Progress Adult Education Program is a comprehensive effort to stem issues that lead to and exacerbate homelessness. This program offers no-cost educational, employment, and personal development classes for adults that bolster the knowledge, skills, and confidence necessary for maintaining independence. Adults living within the shelter and the surrounding community can benefit from three different types of courses: employability skills development, GED instruction and testing and personal growth opportunities.
11,493 Shining Stars Program Hours Completed
136 Youth Served
204 Hours of volunteering provided by Shining Stars youth
Community

4,195 Households served by the Hope House Food Pantry run by Friedens Community Ministries

734 Individuals received affordable healthcare at our Angel of Hope Clinic
Hope House remains a beacon of hope in our neighborhood and throughout Milwaukee. What started modestly in 1987 has evolved into a vibrant community center offering low-cost healthcare, a food pantry, financial assistance and engaging activities.

Our United South Side Food Pantry is now run by Friedens Community Ministries. The Pantry is serving more people than ever under Friedens leadership, and is a multi-faceted continuum of services available year-round, designed to reduce hunger, improve nutrition, and enhance quality of life for households in the 53204 zip code. The pantry provides emergency food distributions and connections to other community resources. Through an ongoing partnership with Wheaton Franciscan Healthcare, Hope House offers health and medical care for on-site residents and the greater community, including care for those suffering from diabetes and hypertension. Protective Payee services help individuals and families with severe mental illness and other disabilities that require financial oversight, budget counseling, and supportive case management to prevent homelessness.

Hope House also continues to collaborate closely with area residents, community partners, local law enforcement agencies, businesses and faith-based organizations to create a responsive, multi-faceted community center. Last Summer, through our Community Outreach efforts, we hosted the 14th Annual Street Fair, participated in neighborhood cleanups and collected and wrapped hundreds of presents for needy families during the Holidays.
Residential Services

Hope House provided four housing programs to meet the needs of the Milwaukee’s homeless in 2015: the Fresh Start Emergency Shelter, our Safe Landing rapid re-housing program, the Surgeons Quarters SRO the Johnston Center and a new partnership with St. Catherine Residence.

Our Fresh Start Emergency Shelter hit the ground running in January of 2015 providing emergency housing and services to single men, single women and families. This is one of the few emergency housing facilities that provides ongoing shelter and services 24 hours a day. The new Safe Landing program, also launched in January of 2015, helped homeless families secure and pay for apartments of their own, providing services in a safe, affordable environment – and building a pathway to ongoing, permanent housing.

Our Surgeon’s Quarters SRO continues to offer long term housing for adults in a communal setting with supportive case management. Located on the VA grounds, enrollment preference is made for homeless veterans. In 2015 we gained important new support for the Surgeons Quarters from the Greater Milwaukee Foundation. Our ongoing collaboration with Mercy Housing, The Johnston Center, continues to provide 91 residential units for 41 chronically homeless individuals and 50 Section 8 individuals at high risk of homelessness. Our latest collaboration with Mercy Housing is the St. Catherine Residence where we provide case management for 25 disabled homeless women, six first time mothers with infants and other residents as needed.
91%  
Percentage of Johnston Center residents who maintained permanent housing

693  
Individuals served by the Fresh Start program

13  
Individuals served by the Surgeon’s Quarters SRO

67  
Families served by the Safe Landing program

Stories of Hope

Mary came to Hope House after leaving a shelter for domestic violence victims in California, where she had a negative experience with case workers and state officials. When she moved to Milwaukee, she wanted to live independently with her daughter – not in shelter. She was accepted into our Safe Landing program and quickly signed a lease for a two bedroom apartment in the same neighborhood she grew up in. Since moving into her new apartment, Mary has been able to find a stable part-time job and begin a new life with her child. After working closely with her case manager to develop a budget, she has been able to maintain her housing and make timely rent payments. “It’s a blessing,” she said. “It’s a blessing that I hope will lead to even more opportunities for me.”
## Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Grants</td>
<td>1,094,632</td>
</tr>
<tr>
<td>Nongovernmental Organizations</td>
<td>41,624</td>
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<tr>
<td>Community Shares</td>
<td>10,662</td>
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<tr>
<td>Contribution</td>
<td>403,110</td>
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<tr>
<td>Business/Corporation</td>
<td>20,701</td>
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<tr>
<td>Employee Groups</td>
<td>2,812</td>
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<tr>
<td>Faith Based Organization &amp; Group</td>
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<tr>
<td>Nonprofit Civic &amp; Prof. Org. &amp; Group</td>
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<tr>
<td>Private Foundation, Funds, &amp; Trusts</td>
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<tr>
<td>School &amp; School Group</td>
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<td>Corporate Foundations</td>
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<td>Individual</td>
<td>57,750</td>
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<tr>
<td>Other Group</td>
<td>3,404</td>
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<tr>
<td>In-Kind Donated goods &amp; services</td>
<td>130,099</td>
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<td>Interest Income</td>
<td>2,133</td>
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<tr>
<td>Miscellaneous Income</td>
<td>468</td>
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**Total Revenue**: 1,682,728

## Expenses

<table>
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<tr>
<th>Service</th>
<th>Amount</th>
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<tr>
<td>Safe Landing</td>
<td>495,583</td>
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<tr>
<td>HMIS</td>
<td>15,294</td>
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<td>Fresh Start-ES</td>
<td>805,134</td>
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<tr>
<td>SRO</td>
<td>27,640</td>
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<td>Angel of Hope Clinic</td>
<td>13,010</td>
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<td>Shining Star</td>
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<td>Path to Progress</td>
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<td>Protective Payee</td>
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<td>Mercy Housing</td>
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<td>Special Case Management</td>
<td>56,603</td>
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<tr>
<td>General &amp; Administrative</td>
<td>218,074</td>
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<tr>
<td>Fund Development</td>
<td>85,678</td>
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</table>

**Total Expenditures**: 2,028,005

### Revenue Sources
- **Government Grants**: 65%
- **Contribution**: 24%
- **In-Kind Goods & Services**: 8%
- **Nongovernmental Organizations**: 2%
- **Community Shares**: 1%

### Expense Services
- **General & Administrative**: 11%
- **Fund Development**: 4%
- **Total Program Services**: 85%
$10,000 - $24,999

Gold Sponsors

The Marjorie L. Christiansen Foundation
Jane Bradley Pettit Foundation
Greater Milwaukee Foundation
Forest County Potawatomi Foundation
Roundy’s Foundation, Inc.
Ms. Lynde Uihlein
Community Shares of Greater Milwaukee

$5,000 - $9,999

Silver Sponsors

TJX Foundation, Inc.
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Kolaga Family Charitable Trust
$1,000 - $4,999 Bronze Sponsors

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- American Family Insurance
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- Kay Kenealy
- Key Point Management
- Krause Family Foundation, c/o Krause Consultants
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- Macy’s/ Bloomingdale’s
- Marcus Hotels and Resorts
- Mills Family Charitable Foundation
- North Shore Congregational Church
- Ozaukee Congregational Church
- Pare Foundation, Inc.
- Park Bank Foundation
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- Roger W. and Mary C. Lyons Memorial Trust
- St. John Vianney Congregation
- St. Joseph’s Congregation
- Target
- The Gardner Foundation
- The Trostel Family Fund
- Thomas D. Ehrsam
- Susan Kenealy
- WaterStone Bank
- Wells Fargo Community Support Campaign
Ackeret Family Charitable Fund
Adrienne Pierluissi
Amanda Ferguson
Anonymous
Ashley Stewart, Inc.
Bank of America Charitable Foundation
Bank of America United Way Campaign
Beth Gore
Betty Ulmer
Bill Christofferson and Karin Borgh
Blaise Beaulier
Bradley Quade
Braise Restaurant
Calvin and Ginger Stuckemeyer
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Faith Presbyterian Church
First Congregational Church UCC
Gap Foundation Gift Match Program
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Glenn Mattison
Glendale Women’s Club
Greater Milwaukee Association of Realtors
Herbert H. Kohl Charities
ITT Technical Institute
James Cincotta
James Cox
Jeff Redmon
Jeff Spence
Jerry and Christine Watkins
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United Way of Greater Milwaukee
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Wendy M. Wallace
Wendy Weckler
Whitnall Park Lutheran Church